



February 2024

Dear Parent/Guardian

## **REPORTING ON SKILLS THROUGH OUR CAREERS PLATFORM - PEOPLEHAWK**

In March 2023 the school made the decision to invest in a new online careers support platform, PeopleHawk. The platform offers a broad range of features designed to help young people engage with the core principles of careers education: self-awareness, opportunity awareness and career management.

In this season of reporting we believe that it is important for parents, especially those of senior pupils, to gain an insight not just into the academic progress of their children, but into how their skills, attributes and aspirations are developing. One useful way of doing so is to help you understand how your son/daughter is engaging in their career management through PeopleHawk.

Every pupil in Banbridge Academy has access to the premium features of the PeopleHawk platform, and pupils have been working during careers classes this year to build up a comprehensive picture of their skills, experiences, behaviours and interests.

There are two ways that you can access the platform to view your child's profile:

- Go to <https://peoplehawk.com/> and ask your child to log in to their profile; or
- Ask your child to share their profile with you by email, using the function pictured in the screenshot below.

**Please take time to discuss all of the features of the platform with your child**, but I would recommend giving special attention to the following:

- Personality, mental strength and competency profiles
- Career preferences
- Elevator pitch and video interview
- CV

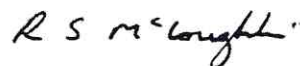
**Given that this is a recently introduced piece of software, it must be acknowledged that pupils' profiles will be at a varied stage of completion, but your input and encouragement will no doubt help pupils to deepen their engagement as we move forward.**

This is a challenging time for young people to be making decisions about their future and we trust that embracing the opportunities afforded by PeopleHawk will be of great benefit to our pupils.

Kind regards



Mr S Bond  
Head of Careers



Mr R S McLoughlin OBE  
Principal